



Tecumseh Area Chamber of Commerce

The Benefits of Membership

Advertising-Member Directory

The Tecumseh Chamber of Commerce gives only members the opportunity to advertise in the annual Membership Directory. This publication is used extensively as a mailer or handout to those who request community information. Chamber members also have the opportunity to advertise on the Chamber website.

Advertising-Chamber Saver Page

Members only have the opportunity to purchase a spot on the Saver page for only \$35. Our page is inserted in The Tecumseh Herald once a month and distributed to 5,000 subscribers!

Advertising-Web & Internet

All members are listed on the Chamber website www.tecumsehchamber.org and links to members' sites are free. Ads on our website are available for a small fee to members only. People all over the world can directly access information about our community, calendar of events, and member businesses.

Alliance of Local Chambers

The Tecumseh Area Chamber of Commerce is a member of an alliance of Chambers in our area who have joined together to offer additional benefits to their members. Through the Alliance, our members have access to cooperative marketing opportunities, a Blue Cross Health Plan and member rates on any event held by a Chamber in the Alliance.

Bulk Mail Permit

As a Chamber member, you are able to save money on bulk mailings by using our bulk mail permit. All you need is at least 200 pieces of mail, a \$10 payment and a few minutes in the office to stamp your envelopes and complete the forms needed for the post office.

Constant Contact Discount

Chamber members can take advantage of great savings on Constant Contact which offers a complete marketing solution that helps you connect with customers and build your business.

Community Support

The Chamber works closely with many groups in the area. The Chamber has assisted the City of Tecumseh and the Central Business Association in Sidewalk Market Days, The Appleumpkin Festival, Holiday Open House and much more. Additionally, the Chamber annually presents the Musgrove Evans Award (named after the founding father of Tecumseh) to those who exemplify the ideals of community growth and support.

Conference Room

The Chamber conference room is available for member's use during regular business hours. The room must be scheduled in advance.

Data Center

The Chamber is a storehouse for economic and community information. We have city and county maps and information about city services, schools, churches and clubs & organizations. Members are encouraged to bring in their brochures, business cards or other promotional material for display. Other information distributed includes tourism guides, phone books, demographics, membership lists and much more.

Directory Service

The Tecumseh Area Chamber of Commerce works as a “personalized” telephone directory. Directory assistance operators regularly refer local and out of town inquiries to the Chamber. Membership helps to insure a business that their name is readily available.

Events

Events and activities sponsored by the Chamber each year may include: The Musgrove Evans Award Dinner, Golf Tournament, The Annual Meeting and Christmas Parade.

Gift Check Program

Chamber Gift Checks are an easy, turn-key gift check program that allows us to offer versatile gift checks, redeemable at any participating Chamber member. The public has the opportunity to purchase these checks that can be used like a gift card. The checks are easily redeemable by our members, who simply deposit them in their bank account. Members could recoup the amount of their dues just from Chamber Gift Checks.

Members First Discount Program

The Tecumseh Area Chamber of Commerce offers a member to member discount program. The program is voluntary with members being encouraged to develop a member discount and take part in the program. This discount program is a great way to attract customers, build relationships with customers, save money and strengthen our local economy.

Networking

Whether at an educational Chamber Chat, Business After Hours or the Annual Meeting, there are many occasions for you to network. Networking is a great way to spread the word about your business and often is used to generate business building referrals.

Referral Service

The Tecumseh Area Chamber of Commerce works as a referral service for our members. Since the Chamber refers members only, you must be a member to take advantage of this service.

Window Display

The Chamber window is available to members on a monthly basis to set up a display to advertise their business. This is a great opportunity for those members who do not have a store front.

The Ambassador Program

The Chamber offers a great opportunity for members to network with other businesses with our Chamber Ambassador program. The program is a vital part in making the Chamber effective for its members as well as giving the Ambassador great opportunities for networking with other chamber businesses. Below is a brief description of the position:

- Be a current member of the Chamber.
- Have a positive attitude about being with people.
- Assist and attend Chamber functions.
- Greet people and make all feel welcome at functions.
- Attend Ambassador meetings when necessary.
- Assist with developing the Ambassador Program as needed.

Areas where you can be of help are:

- Membership-Help with development of recruitment plans, welcome new business owners to the area and brainstorm ideas or events to enhance membership benefits.
- Business After Hours-Invite perspective members to event, arrive a few minutes early to greet attendees and network with attendees.
- Events-Assist with program planning on events such as Musgrove Evans Award Banquet, Appleumpkin Festival and Christmas Parade.
- Fundraising-Assist in planning and preparation of TACC fundraisers such as Golf Outing and explore other possibilities.

Investment Options

<i>*Number of employees</i>	<i>Investment</i>
1	\$150.00
2-3	\$190.00
4-9	\$250.00
10-25	\$310.00
26-50	\$370.00
51-100	\$430.00
100+	\$490.00

Apartments

1-20 units	\$190.00
21 + units	\$190.00

plus \$2 per unit over 20

Self-employed and operated

Those businesses that are operated by only the owner of that company, with NO other employees, part or full-time, contracted with, or based upon piece-work.

\$150.00

Friend of the Chamber

Individual memberships are welcome and available to community-minded citizens who wish to support and become involved in chamber activities but do not fall into any category herein.

\$125.00

Organizations including Service Non-profits

\$125.00

**two part-time employees are equivalent of one full-time employee.*

**Non-owner sales agents, independent brokers, contracted workers or piece-work staff are counted as employees.*

- Full yearly amount payable by cash, check or credit card.
- Four equal quarterly payments may be made by cash, check or credit card for a small service fee.
- Quarterly payments are due January 1, April 1, July 1 and October 1. Credit card payments will be processed on those days.
- New businesses and first-time investors may be eligible to receive a prorated membership after the second quarter of the Chamber's January to December fiscal year.